



## **Middleton Acknowledges Money Magazine Honor as “Best Place to Live 2007”**

The City of Middleton (population 16,935) and the Middleton Chamber of Commerce are pleased to acknowledge Money Magazine’s designation for the City of Middleton as “The Best Place to Live 2007.” We wish to thank Money Magazine for their research and hard work in rediscovering Middleton (we ranked 7<sup>th</sup> in 2005, while in 2006 Money only rated cities of 50,000+ population) as well as our tremendous residents, businesses and employees who make Middleton unique. In response to this recognition by Money Magazine, we offer the following interesting facts about our community:

- In accepting this honor the Good Neighbor City, host of Good Neighbor Fest for the past 43 years, recognizes and appreciates the many contributions of all our neighboring Dane County communities and the University of Wisconsin.
- The Middleton-Cross Plains Area School District, its high level of academic and co-curricular achievements, outstanding staff and quality facilities such as the Performing Arts Center are keys to the community’s success.
- We’re the corporate headquarters and home base for American Girl, Capital Brewery (America’s #1 Rated Brewery), Electronic Theatre Controls (ETC) and Springs Window Fashions, LLC, among many other great businesses in a dynamic regional economy.
- Over 25% of our land mass is “green space”, including the pristine Pheasant Branch Conservancy and an extensive 15-mile trail system.
- Home to the acclaimed Middleton Hills, the first “new urbanism” subdivision in the Midwest.
- A regional employment center, we are a net importer of jobs—1,300 according to the 2000 Census and probably in excess of 3,000 in 2007.
- Visitors are welcomed by over 60 eclectic restaurants and 1,000 hotel rooms.
- Residence of U.S. Senator Russ Feingold.
- Public amenities include a nationally recognized library, nationally-accredited senior center, municipal golf course, airport, diverse and charming parks, ice arena, historical museum, great and cost-effective public services and an Aa2 bond rating.
- Celebrated our Sesquicentennial (150<sup>th</sup> birthday) in 2006 and are proud of our heritage which started with the advent of the railroad between Madison and the Mississippi River in 1856.
- For those in our larger community who struggle with life’s challenges, we exhibit Good Neighborliness through our local churches and service clubs, Middleton Outreach Ministry, Restoring Hope Transplant House, Gilda’s Club (in 2008), the City’s Down Payment Assistance Program and many other individual and group philanthropic efforts .